



BLOWER MOTORS

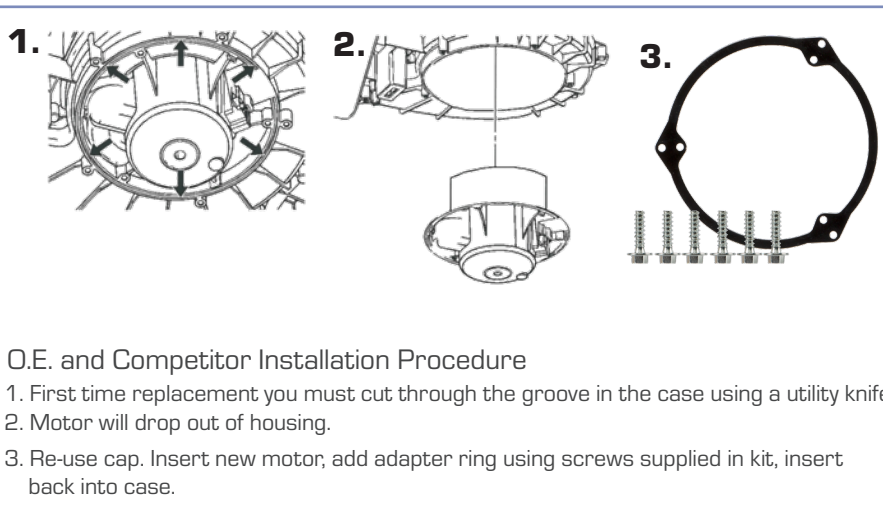
QUALITY ADVANTAGE

PROBLEM SOLVING THE TECHNICIANS CHOICE!

Original blower motor replacement on some GM vehicles requires you to cut through the plastic on the heater housing in order to remove the original blower motor. Re-installation of the replacement blower motor requires a special installation kit that has to be provided by the factory in order to reassemble the plastic housing that was cut away.



O.E UNIT



O.E. and Competitor Installation Procedure

1. First time replacement you must cut through the groove in the case using a utility knife.
2. Motor will drop out of housing.
3. Re-use cap. Insert new motor; add adapter ring using screws supplied in kit, insert back into case.



COMPETITOR UNIT

THE NAPA® DIFFERENCE

NAPA® P/N 655-2723 & 655-2732 Unit

NAPA® provides a hassle free, drop-in-replacement design that does not require any kind of special installation kit. With the installer in mind, we designed a motor that would not only fit and perform as needed, but would also be easier to install, saving both time and money.

655-2723 Applications

PONTIAC G6 (10-05)
CHEVY MALIBU (12-09)
SATURN AURA (09-07)

655-2732 Applications

CHEVROLET COBALT (10-05)
CHEVROLET HHR (11-06)
PONTIAC G5 (09-07)
SATURN ION (07-03)





Blower Motors

QUALITY ADVANTAGE

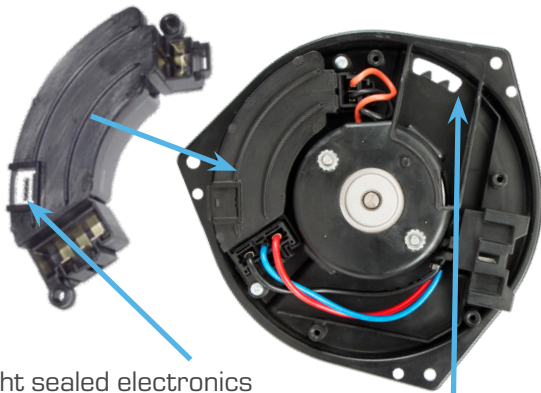


NAPA® 655-2689 Unit

The NAPA® redesigned motor resolves several issues associated with this O.E. unit for these applications. Issues include insufficient cooling, exposed circuit boards and loosely attached electronics that can fail from common vehicle vibration. Our design features airtight sealed electronics with stall and surge protection, EMI suppression and an integrated cooling tube for extended motor life.

THE NAPA® DIFFERENCE

NAPA® UNIT



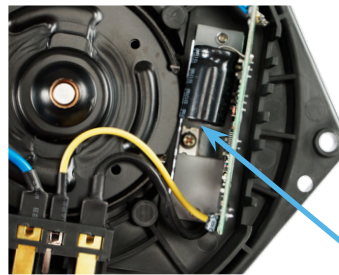
- Airtight sealed electronics
- Stall protection
- EMI suppression
- Over voltage protection on PWM



Integrated cooling tube for extended motor life

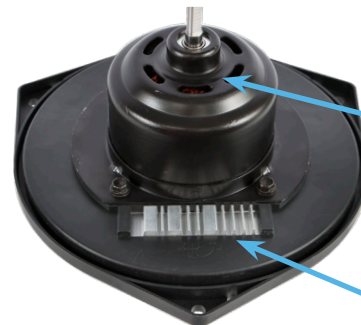
COMPETITOR UNIT

The competitor's replacement motors were cloned and designed with the exact same flaws as the original.



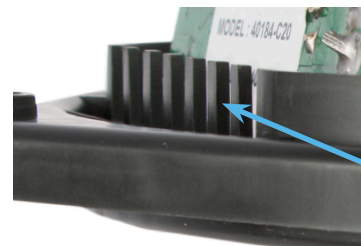
Leak path from heat sink directly above PCB

Electronics loosely attached (vibration concern)



Vent in one end of motor only. No vent tube to create a pressure differential and drive cooling air through the motor.

No sealing / protection of heat sink & electronics



Exposed traces on printed circuit board (PCB)